



## KCS Cookie Policy

Kent Counselling for Schools ("KCS", "we", "our" or "us") uses cookies and similar technologies on our website [www.kentcounsellingforschools.com](http://www.kentcounsellingforschools.com) to improve your browsing experience, analyse website traffic, and help us provide you with relevant information and services.

By continuing to browse our website, you agree to the use of cookies as set out in this policy. You can manage or withdraw your consent at any time (see **Managing Cookies** below).

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### 1. What are cookies?

Cookies are small text files placed on your device (computer, tablet, smartphone) when you visit a website. They allow the website to recognise your device, remember your preferences, and help us understand how people use our site.

Cookies may be:

- **Session cookies** – temporary, deleted when you close your browser.
- **Persistent cookies** – stored on your device until they expire or are deleted.
- **First-party cookies** – set directly by our website.
- **Third-party cookies** – set by external services we use (e.g. Google Analytics).

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### 2. Types of cookies we use

#### (a) Strictly necessary cookies

These are essential for the operation of our website (e.g. navigation, secure areas). Without these cookies, the website may not function properly.

#### (b) Performance and analytics cookies

We use tools such as **Google Analytics** to collect information about how visitors use our site (e.g. which pages are visited most, how users move around the site). This helps us improve content and usability.

#### (c) Functionality cookies

These remember your choices (e.g. language preference, region, or accessibility settings) to provide a more personalised experience.

#### (d) Third-party cookies

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Some pages may include content or links from third-party services (such as embedded maps, videos, or social media plugins). These providers may set their own cookies over which we have no direct control.

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### 3. Cookies we may use

Examples include:

- **\_ga, \_gid (Google Analytics):** Collects statistics on how visitors use the website.
- **cookieconsent\_status:** Remembers your choice on accepting or rejecting cookies.

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### 4. Managing cookies

You can control cookies through your browser settings. Most browsers allow you to:

- See what cookies are set and delete them.
- Block third-party cookies.
- Block cookies from specific websites.
- Block all cookies (though some parts of our website may not work properly).

To learn more, visit:

- [ICO Cookies Guidance](#)
- [AboutCookies.org](#)

You can also opt out of Google Analytics tracking here: [Google Analytics Opt-out Browser Add-on](#).

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### 5. Updates to this policy

We may update this Cookie Policy from time to time to reflect changes in technology, law, or our practices. Please check this page regularly for the latest version.


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### 6. Contact us

If you have any questions about how we use cookies, please contact us:

**Kent Counselling for Schools (KCS)**

The Hub, 116 St Johns Hill, Sevenoaks, TN13 3PD

 01732 495442

 [kentcounsellingforschools@gmail.com](mailto:kentcounsellingforschools@gmail.com)

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